

Live In Torrance

Torrance Herald

Buy In Torrance

THIRTEENTH YEAR—NO. 16

Published Weekly

TORRANCE, CALIF., THURSDAY, APRIL 21, 1927

Every Thursday

5c per Copy

APRIL DWELLING AVERAGE 2 A DAY

Boys Will Hold Sway in Torrance From April 30 to May 7

\$960,000 PERMIT ISSUED

Petroleum Securities Takes Out Largest Building Permit in City's History

WILL BOOST VALUATION

Storage Units Will Increase Torrance Values About \$2,000,000

An increase of almost \$2,000,000 in the assessed valuation of Torrance for 1928 was assured Friday when the Petroleum Securities Company took out a permit for the construction of 24 100,000-barrel steel oil storage tanks in South Torrance, recently annexed to the city.

The building permit cost estimate of \$960,000 was the largest ever issued in Torrance.

When the tanks are completed and filled with oil the assessed valuation will approximate \$2,000,000, it is believed. Tax money from this increased valuation will not come to the city next year, as valuations for 1927-1928 already have been made.

Officials of the Petroleum Securities Company, subsidiary of the Pan-American Petroleum Corporation, are aware that the company will have thousands of dollars in taxes yearly now that the territory on which the big storage tanks will be built is inside the city of Torrance.

Merchants Will Meet Oil Team Here on Sunday

Peppery baseball is guaranteed Sunday afternoon at the Chanslor-Canfield Midway Oil Company lot on Redondo boulevard, when the Torrance Merchants and the C. C. M. O. tomorrow meet in the first tussle between the two fast Torrance teams.

The Oilers displayed marked baseball prowess by taking the strong Redondo team into camp, and the brand of baseball played by the Merchants is so good that a good exhibition of the popular pastime is assured when the two local nines take the field at 2:30.

Trustees To Talk With C. of C. Men About Lighting

The Board of Trustees and directors of the Chamber of Commerce will meet Tuesday afternoon at 5 o'clock at the Chamber of Commerce office to discuss the matter of street lights for Torrance.

Employees of Fix Company Receive Dividends Tuesday

Constantly increasing patronage has enabled the M. J. Fix Company to declare its second quarterly dividend to employees in accordance with its profit-sharing plan. The dividend was distributed to the employees of the company Tuesday. The M. J. Fix Company operates two filling stations in Torrance—one at Carson and Arlington and one at Cabrillo and Border avenues.

BILL THE BARBER SAYS

Sophistication is the art of yawning with the mouth closed.

Torrance Quiz

How Much Do You Know About Your City?—Play This New Question and Answer Game in The Herald—Enjoy and Learn

- At what hour on what day of the week do directors of the Torrance Chamber of Commerce meet? Are the meetings private?
- Whom should a Torrance resident call regarding garbage collection?
- What was the chief contributing factor in last year's 24-cent reduction in the municipal tax rate?
- In what township is the city of Torrance?
- Who is City Recorder and how is he chosen for office?
- What is the name of the company which manufactures mechanical rubber goods in Torrance?
- What company owns control of the Union Tool Company?
- What individual contributed the largest amount for the construction of the Jared Sidney Torrance Memorial Hospital?
- What type of pavement was laid on Redondo boulevard west of Madrid avenue and briefly what was the process of construction?
- What manufacturing plant leases land from the City of Torrance?

Answers on Last Page

300 Attend Meeting of Harbor District Chambers in Torrance

More than 300 residents of the district between Los Angeles and the sea met at the Women's Clubhouse in Torrance last Thursday night and enjoyed one of the most entertaining meetings ever held by the Harbor District Chambers of Commerce.

The jovial Frank Merriam presided with his usual gusto and geniality, upbraiding George Proctor for making an address of welcome without saying a word of welcome.

One of the surprise features of the program was the radio broadcast, casting stant arranged by Gene DeBra and Uncle Remus of Station KJH.

Mr. DeBra tuned in on KJH and suddenly Uncle Remus started to talk. The crowd was elated that the Times station would give so much time to the harbor district meeting, and applauded loudly when Uncle Remus concluded. After the program had proceeded, Uncle Remus stepped on the stage and the audience realized that he had been in the building all the time, using a loud speaker arrangement.

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LUNCHEON CLUBS AT HELM

Rotary and Kiwanis Sponsor Week's Program for Lads

TO RUN CITY FOR DAY

Parade, Athletic Meet, Day in Church Features of Event

Boys' Week will be observed in Torrance April 30 to May 7, with the Rotary and Kiwanis Clubs in charge of a program that will include activities of education and entertainment for all lads of the city.

Charles V. Jones, chairman of Rotary Boys' Week committee, today announced the following committee: Parade, Harvel Guttenfelder, Frank Steinhilber; boys' day in school, Guy Mowry and Ray Sleppy; boys' day in industry, Charles V. Jones; boys' day in athletics and entertainment, Dick Malone and Fay Parks; boys' day in citizenship, Herb Wood, P. G. Briney and Albert H. Bartlett.

Merchants will be asked to set out flags on May 4, which is the day slated for the big Boys' Week parade. Rotarians and Kiwanians will march with boys of the city in this event. The parade will be headed by a band.

One feature of the week will be the conduct of city affairs by boys elected to various city offices.

Another will be a big track and field meet with boys of the city grounds in which all lads of the city will compete.

Boys' Week is an international event sponsored originally by Rotary International. Other service clubs are joining in the movement, as is the case in Torrance with Kiwanis helping Rotary in a spirit of community co-operation.

Public School Week Purposes Are Set Forth

Closer Contact Between System and People Is Chief Aim

Public School Night will be observed here next Wednesday evening at the High School Auditorium when Torrance Misons expect the largest crowd that ever gathered in this public building. Vierling Kersey, assistant superintendent of schools, will deliver the principal address.

The following statement sets forth the purpose of Public School Week: "The challenge of childhood is eternal; and the nation is ever confronted with the demand that every child shall be assured his rightful heritage of an education appropriate to, and commensurate with, the demand of the age in which he lives. We have sought to answer the challenge by the creation of a purely American institution—the public school; and of all our American institutions this is the most useful and the most deserving of public support."

"As is true of every human institution, it is of course far from perfect, and there has never been a time when it has not been subject to criticism. In so far as that criticism is intelligent and constructive it is to be welcomed and should be encouraged; but in so far as it is destructive and designedly hostile it is to be deplored, and should be vigorously combated by every friend of our public school system."

"To combat destructive criticism, to bring about desired improvements, and to preserve that faith and confidence in the institution on which its perpetuity and usefulness depend, there must be close contact between the public and its schools, together with free and open discussion of all questions involved."

Four Bids Opened For Madrid Work

Four bids were received by the Board of Trustees Tuesday night for the construction of sidewalks and curbs in Madrid avenue. The bids were as follows:

Contractor	Walks per ft.	Curbs per ft.	Total
Evans & Clark	.169	.50	\$7084
J. S. McNeerney	.14	.45	5770
F. Sammons	.16	.50	7000
O. W. Fisher	.178	.419	

The bids were referred to the city engineer for report at the next meeting.

Observations

Ten Years After—Some Disillusionments—All Wars on Dollars and Cents Basis—Some Thoughts on Public School Week

By W. HAROLD KINGSLEY

IT is ten years this month since the United States entered the World War with a flourish about making the world safe for democracy and fighting to end all war.

The Allies with the help of the United States won that war—if anyone can be said to have won it.

Yet the world is not safe for democracy and American troops are now fighting in Nicaragua and China.

WITH spirits fanned to fever heat, we adopted high sounding phrases as slogans and prayed the Prince of Peace to bring us victory at arms.

The church, founded on the principle of brotherly love, became militant and considered God on our side.

The whole country bent its back to the business of winning the war and he who doubted the glorious righteousness of our cause was thrown in jail.

LOOKING back on those days of 1917 and 1918 one wonders what happened to our good senses. Truly we all went crazy, lost our mental balance and became slaves to emotion.

The war was not a holy one. Like all other wars it was economic. We had loaned millions to allied nations. They were being beaten. Our loans were approaching the danger of becoming worthless. We had to go in to save them.

NOW propagandists would have us believe that our troops are in China to protect the world from the red wave of Bolshevism. No such thing. The marines are in China to protect the property, the dollars, of American investors. They are there to protect American citizens who haven't had sense enough to come home. They are there for purely economic reasons, and don't let anyone tell you otherwise.

WHY are marines ruling Nicaragua today? For purely selfish reasons. The United States is the brood hen of the Latin-American republics. European investments were threatened by the Nicaraguan revolution. Britain was about to send warships to the republic. We didn't want that. We wanted to take care of our own chicks. So we based our action on the policies of the Monroe doctrine and went in.

CONSIDER the Mexican situation. American property was threatened by the Mexican land policy. We notified President Calles that unless our property rights were protected we would lift the embargo on arms across the Mexican border. That would mean a revolution against Senator Calles' government and eventual defeat.

It is most likely that the revolution would have been financed by one of our large oil companies operating in the neighboring republic—just as previous revolutions have been so financed.

AND don't think this is the opinion of a radical. It isn't. It is necessary in many instances to use our military forces to protect the rights and dollars of American individuals and companies. But when we send troops to provide this protection we shouldn't be fooled as to the motives.

TIME erases illusions. Ten years from 1917 the slogans then on the lips of Americans sound empty and absurd. When the smoke clears away in China this "Bolshevism" excuse will be equally asinine.

THE most prominent Catholic layman in the United States has declared himself unalterably in favor of the separation of church and state.

In the light of history and a recent papal communication Gov. Smith's letter to the Atlantic Monthly is unusually interesting. The Roman church as an organization has steadfastly through the centuries been opposed to the separation of church and state. The United States government is founded on a principle of separation.

Gov. Smith's statement indicates that many lay Catholics are Catholics in religion but not in law—that they worship at the altar but heed not the dictates of the church as they affect civil policy and procedure.

THE frank discussion now going on through the medium of the Atlantic Monthly ought to do much toward breaking down the wall of intolerance. Catholics and Protestants alike should read the letters with open minds and without prejudice.

If many lay Catholics believe with Gov. Smith, the sects are not so far apart as one might imagine, being different only in methods of worship and matters of organization.

IN observing Public School Week the people of the country should give as much thought to constructive criticism of the system as they devote to praising the advantages of universal education.

The public school system is a new thing on the face of the earth. It is still in its swaddling clothes. In great part it has been successful, in that it offers equal opportunity to all.

In some of its phases it has not yet succeeded, by very virtue of its universality.

THE chief failure of the public schools has been due to the fact that children of all grades of intelligence have necessarily been treated virtually alike. It has been impossible to segregate students into various grades based on ability to absorb knowledge. This impossibility is due to two things: difficulty in fixing intelligence, and the rapid increase in public school attendance.

A MOVE in the direction of segregation according to mental qualifications is now under way. It is based on the questionable merits of the Binet tests. But it is a groping at least in the right direction.

The greatest problem confronting the schools is how to avoid the tendency toward standardization. This problem will be solved only when educators learn how to grade according to ability to absorb knowledge and get away from the weakness in a system that seeks to pump the same kind of learning into varying kinds of heads.

BARGAINS ON DOLLAR DAYS BELOW COSTS

Merchandise at cost and less than wholesale will be offered to the public Friday and Saturday in the Torrance Merchants' Dollar Day bargain event.

Retailers have joined together to make the event one of the most memorable bargain sales in the history of this district.

Many of the store proprietors and managers have bought new merchandise to sell at cost or less than wholesale.

The two Dollar Days are part of the series of bargain events in the merchants' Buy Better in Torrance Campaign.

Bargains are slated in this issue of The Herald. Read them, buy in Torrance and save money.

Foley To Resign As City Trustee; Talk Successor

Speculation Rife as to Appointment to Fill Vacancy

Speculation is rife in Torrance as to whom the Board of Trustees will appoint to fill the vacancy on the board when Trustee Tom Foley, who has moved to Los Angeles, resigns.

Mr. Foley will probably resign at the next meeting of the board. A number of prospective appointees have been advanced by friends. Among those suggested are Warren Johnston, Charles Raymond, Lewis J. Smith, Joe Stone, J. C. Smith, and Arthur Mullin.

Trustees Dennis Wolfe, Brooks and Inman decline to state whether they have as yet agreed on an appointee.

One suggestion made this week was that the board call a special election to name Mr. Foley's successor.

Richard Sinclair Enters District Oratorical Contest

Richard Sinclair will represent Torrance High School in the Constitutional oratorical district contest at San Pedro High School Auditorium tomorrow night at 8 o'clock.

The winner of the district event tomorrow night will move into the semi-finals at Los Angeles, the winner of which will be awarded a trip to Europe by the Los Angeles Times.

High schools of Redondo Beach, Venice, Long Beach, San Pedro, Wilmington, Compton, Gardena and Torrance will be represented in the district contest tomorrow night.

Local Rotarians Attend Stockton District Confab

Six Torrance Rotarians are attending the Second District Rotary conference at Stockton this week.

Wallace Post, Rotary president-elect, George Beckham, Sam Levy and Warren Johnston left Wednesday by automobile, and Carl Hyde and P. G. Briney left Wednesday night on a special train from Los Angeles.

The Second District of Rotary International is the largest in the world, including California, Nevada, and the Hawaiian Islands.

Morley Drury To Present Cup to Torrance Youths

Morley Drury, captain-elect of the U. S. C. football team, will present a silver trophy to Torrance basketball players at a banquet to be held tonight at the Methodist Episcopal Church on El Prado.

The meeting was arranged by Rev. A. Lyall, pastor of the M. E. Church, who has taken an active interest in Torrance high school boys.

Everything in building materials Consolidated Lumber Co.—Adv.

Six tubes, no batteries, Steinite radio. Gardner Music Co.—Adv.

BUILDING PERMITS RECORD

House Construction During Month Sets New High Mark

MILLION MARK PASSED

April Aggregate in Eighteen Days Is in Seven Figures

With two dwelling units started each day in April, all records for home-building in Torrance went by the board during the first half of this month.

Permits for the month so far also have shattered all previous records in the history of the city. Up to Wednesday the aggregate new construction started in the city since April 1 was \$1,055,390.

Exclusive of the big permit for oil tanks, this amount is almost entirely represented in dwelling-house construction.

Aldin and Smalowitz have started four new houses on Beech street. These two men recently completed and sold three houses on Date street and have invested heavily in business property in Torrance.

The Cedar avenue-Redondo boulevard district presents a busy appearance now, with homes going up on almost every street.

It is noteworthy that there have been more homes built on El Prado since Jan. 1 than were constructed all through the city's history.

C. C. Buxton, former vice-president of the Apperson Motor Company, has started work on the first of a series of Spanish-type houses on El Prado.

E. M. Kingsley is building a new house for rent on the street, adjacent to his home at 1434 El Prado.

Recent building permits issued at the city hall were as follows: S. H. Yerlan, 1104 Beech, six-room stucco and garage, \$2600; B. C. Buxton, 1511 El Prado, seven-room stucco and garage, \$7300; Petroleum Securities Co., Wilmington and Salt Works road, 24 100,000-barrel steel oil tanks, \$960,000; Aldin and Smalowitz, Beech street, four five-room stucco houses with garages, \$13,000; L. N. Pierce, 1609 Amapola, five-room stucco and garage, \$3750, Industrial Housing Corporation contractor.

Pay Increases For Employees Of City Asked

Request for Boosts Referred to Police and Fire Committee

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Pay raises for firemen and policemen and a salary for Fire Chief Ben Hannebrink were proposed to the Board of Trustees Tuesday night and referred by Mayor John Dennis to the police and fire committee and investigation and recommendation at the next meeting.

Raises were requested by Chief Hannebrink for A. D. Stevenson and Leslie Paxton. Each now receives \$175 a month. Informal requests from policemen for raises were made to Mayor Dennis. Torrance policemen receive \$175 a month.

Chief Hannebrink receives no salary at present.

County Secretary To Speak at C. E. Meet in Torrance

Rev. Crighton, county field secretary, will be the speaker of the evening next Sunday when the Christian Endeavor Society will conduct the services at the Central Evangelical Church.

Excellent music and other special features are being arranged by the program committee.